Our first MADVS Board Meeting for 2008 was held January 16th at the Missouri Hospital Association offices in Jefferson City. It never fails to either rain or snow every time I’ve gone to the MHA offices and this trip was no exception, especially the trip home. Those of us that ride with Kathy Hoff always arrive safe & sound though and of course we never know how we get there so fast because we’re talking non-stop all the way. Thank you Kathy for being the designated driver for the KC crew!

Thank you to everyone that serves on the Board. We had a packed agenda and a good meeting. One important topic was the accommodations at the Fall Conference in Tan-Tar-A. We reviewed the Fall Conference ’07 evaluations and pros and cons of having it in Building D. It was unanimous that the location last year was anything but ideal so we asked Donna McCulloch from MHA to join us at the meeting to discuss some other options. Donna agreed to find a location in the main building that we could hold our conference, host our vendors and have the silent auction so we’re all together in November ’08.

We are excited to be celebrating the 40th Anniversary of MADVS this year. Special thanks to Janell Patton for having an Anniversary Logo created. You can see the logo for 2008 on our web site home page now. More information on how we plan to celebrate the anniversary will be forthcoming from Stephanie so stay tuned.

Spring Conference plans are underway and Paula Gangel will let us know as soon as they are finalized. Knowing Paula, it will be a FUN educational time!

There are some exciting changes in the National organization with ASDVS changing their name to AHVRP and the certification of CAVS switching to H&R Block testing centers. Kathy Hoff will be keeping us up to date on those changes. We even had a brief discussion about whether the MADVS name should be changed to correspond with AHVRP. Nothing was decided but I would be interested to hear any comments about that from the members. I will be checking with other States to see if they are changing their names.

Continued on page 5
Promotions/Website Report

The MADVS website discussion board continues to grow with almost new questions and postings daily. There were 105 postings to the board in 2007. We archived the older postings and left the 2007 discussions only. The older postings are not lost and can still be obtained, if needed. Please let me know if you need an item that was archived.

We developed an anniversary logo to be used this year, as 2008 is the 40th anniversary of MADVS. It’s very colorful (ruby red) and we’ll use it in our promotional materials, newsletters, etc. It can be found on the homepage of our website at www.madvs.org.

Kay Perry
Volunteer Coordinator
Columbia Regional Hospital
Legislative/Advocacy Report

An Ambitious Agenda for the next President

With the 2008 presidential election ahead, health care reform has risen to the top of the domestic policy agenda. Responding to widespread public dissatisfaction with deteriorating health insurance coverage, steadily rising premiums, and escalating health care costs, the presidential candidates have put forward significant proposals for reform. Here are five strategies: 1. Extend affordable and comprehensive insurance coverage to all 2. Align incentives to reward high-quality care. 3. Organize the health system to achieve accountable and coordinated care 4. Invest in public reporting, evidence-based medicine and deliver the best care 5. Explore creation of a national entity that will improve health system performance & prioritize improvements.
REGION NEWS

Region 1

Lynn Graves Hardy, MSM, CAVS
Program Manager
Volunteer Services Department
Children's Mercy Hospitals and
Region 3

As the new MADVS Region 2 Representative, my first priority was to determine how to structure the 2008 meetings. I designed a survey using SurveyMonkey.com to learn more about what Region 2 members would want. The results showed that Region 2 favored open discussions with topics such as volunteer recognition, trends in volunteerism, innovative volunteer programs and volunteer training tips.

Our first meeting was held on January 18th and the topic was Trends in Volunteerism. We learned that virtual volunteering, episodic volunteering and one-time volunteer activities are popular trends affecting volunteerism today. A recent survey conducted by the Corporation for National & Community Service reported that 7.4% of St. Louisan’s prefer volunteering at hospitals or performing health care related activities verses other volunteer opportunities. Additionally, St. Louis exceeded the 30% national volunteer rate average by 2.8%. Way to go St. Louis!

Our next meeting is scheduled for March 14th at Favazza’s restaurant on “The Hill”. The topic is volunteer recognition.

Region 2

Kylie Latham
Siteman Cancer Center
Email: klatham@im.wustl.edu
Phone: 314/747-9095

Region 3

Welcome to our Team!

Marge Sullivan
Director, Volunteer Services
Southeast Missouri Hospital
Region 5

Donna Abney
Volunteer Services Coordinator
Boone Hospital Center

Region 5 meetings have been scheduled for 2008. All meetings will be held at Boone Hospital Center, Medical Plaza 3 in Columbia, Missouri from 10:30 - 2 pm. Lunch will be provided. Directions will be mailed to Region 5 member.

Meetings are scheduled, Tuesday, April 8; Tuesday, July 8; and Tuesday, October 14.

Looking forward to seeing you there!

Sincerely,
Donna

Region 4

Paula Moore, CAVS
Volunteer & Prestige Services Mgr.
St. Johns Regional Medical Center

The following dates are scheduled for our Region 4 meetings, March 27, May 30, August 1 and October 24 at St. John's in Joplin from 10 a.m. to 2 p.m. Please mark your calendars as these have changed since our Board meeting in January. One was the same date as our Spring Board meeting and some were scheduled next to holidays. I tried to get them all on Thursday (as you requested), but most of them are on Friday. I'm looking forward to another great year. Let me know what you would like to discuss at our regional meetings, and of course lunch is on us!

2008 MADVS SCHOLARSHIP APPLICATION

The Missouri Association of Directors of Volunteer Services (MADVS) now offers educational scholarships toward the MADVS Fall Conference and/or the AHVRP Annual Conference (if the applicant is an AHA member).

To be eligible for this monetary scholarship, the individual must be a current and active member of MADVS in good standing, which means dues paid to MHA on time, attending regional meetings, or holding a board position, committee position, attending conferences, or helping with conferences within the past two calendar years.

* DEADLINE: Midnight, March 1, 2008
* Scholarship recipients and amounts will be announced by April 1, 2008
* Scholarships will be awarded within 30 days after the conference has been attended and copies of bills that were not reimbursed by your organization are turned in to Kathy Hoff.
* Winners have 30 days after the conference they attended to turn in their bills in order to receive the scholarship or they forfeit the scholarship.

Amounts of scholarships may vary each year depending on fundraising result. Money earned from Silent Auction and 50/50 annually will support the MADVS Scholarships. Contact Kathy Hoff or visit the website for additional information and application.
Linda McIntosh presented a budget proposal for 2008, which we reviewed, added to and deleted from. Thank you, Linda for keeping us in line when it comes to the $$. Not an easy job!

Thanks to Valerie for ordering pizza for the meeting and for the 5 newsletters she will be publishing for us.

The Members at Large are working hard for their Regions. They have either planned their Region meetings for 2008 or are in the process of planning them. Region 3 still has no Member at Large, but Barb Fradkin has agreed to contact some prospects in Region 3 to hopefully fill this position so the members in Region 3 are represented as well.

Kay Perry shared a wonderful PowerPoint presentation on healthcare issues facing the incoming President. She’s raised the bar for the Legislative/Advocacy Chair!

Again, thanks to everyone for attending. I know that is a long day for everyone and if anyone has suggestions to make it easier on everyone, let me know. Be sure to read the complete minutes of the meeting when they are posted on the web site so you can stay informed. Barb Hutchison does a great job of recording them.

Thanks for all the support! I think our group is unique in so many ways and enjoy spending time with each and every one of you.

Beverly Taulbee, CAVS
Manager of Volunteer Services
Saint Luke’s Northland Hospital, Kansas City

---

### 2008 MADVS Board & Committees

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Beverly Taulbee</td>
</tr>
<tr>
<td>President-Elect</td>
<td>Valerie Weber</td>
</tr>
<tr>
<td>Vice President/Education</td>
<td>Paula Gangel</td>
</tr>
<tr>
<td>Secretary</td>
<td>Barbara Hutchison</td>
</tr>
<tr>
<td>Treasurer/Membership</td>
<td>Linda McIntosh</td>
</tr>
<tr>
<td>Finance Committee</td>
<td>Linda McIntosh, Chair</td>
</tr>
<tr>
<td></td>
<td>Barbara Frogue</td>
</tr>
<tr>
<td></td>
<td>Donna Abney</td>
</tr>
<tr>
<td>Membership Committee</td>
<td>Linda McIntosh, Chair</td>
</tr>
<tr>
<td></td>
<td>Lynn Hardy</td>
</tr>
<tr>
<td></td>
<td>Paula Moore</td>
</tr>
<tr>
<td></td>
<td>Donna Abney</td>
</tr>
<tr>
<td></td>
<td>Sally Rundquist</td>
</tr>
<tr>
<td></td>
<td>Barbara Shettlesworth</td>
</tr>
<tr>
<td>Past President</td>
<td>Barbara Fradkin</td>
</tr>
<tr>
<td>Members-at-Large</td>
<td>Lynn Hardy</td>
</tr>
<tr>
<td>Region 1:</td>
<td>Kylie Latham</td>
</tr>
<tr>
<td>Region 2:</td>
<td>Marge Sullivan</td>
</tr>
<tr>
<td>Region 3:</td>
<td>Paula Moore</td>
</tr>
<tr>
<td>Region 4:</td>
<td>Donna Abney</td>
</tr>
<tr>
<td>Region 5:</td>
<td></td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>Barbara Fradkin, Chair</td>
</tr>
<tr>
<td></td>
<td>Shantelle Posten</td>
</tr>
<tr>
<td></td>
<td>Kylie Latham</td>
</tr>
<tr>
<td></td>
<td>Tina Pridgeon</td>
</tr>
<tr>
<td></td>
<td>Jean Moorefield</td>
</tr>
<tr>
<td>Professional Development</td>
<td>Kathy Hoff</td>
</tr>
<tr>
<td>Hospitality/Historian</td>
<td>Stephanie Spradling</td>
</tr>
<tr>
<td>Promotions/Web</td>
<td>Janell Patton</td>
</tr>
<tr>
<td>Legislative/Advocacy</td>
<td>Kay Perry</td>
</tr>
<tr>
<td>Policies &amp; Procedures/Bylaws</td>
<td>Kay Steward</td>
</tr>
</tbody>
</table>

---

### Calendar of Events

- **Volunteer Appreciation Week:** Apr. 27th - May 3rd
- **Spring Conference:**
  - May 21st Board Meeting
  - May 22nd Conference
- **Newsletter Deadline:** June 5th

Please submit newsletter articles and pictures to
Valerie Weber, MHSA
Manager, Senior & Volunteer Services
vweber@mail.crmc.org